



**2018- 2019 Corporate
Sponsorship
Opportunities**



**15th Annual Teen Idol Competition
Auditions February/March 2019
Semi Finals and Finals March 2019**

Event Chair
Ashley Scurti

ELK GROVE, CA - This annual competition is for Amateurs grades 7-12. This is an exciting series of events featuring the best Teen soloists, duets and groups from Elk Grove, Sacramento and surrounding regions. Registration for vocal auditions scheduled in March can be done online at www.teencenterusa.org.

City Council members and other community leaders will be VIP guest judges assisting the judging panel throughout the auditions. Semi-Finals and Finals will be held in March 2019.

Cash Prizes- \$1000 First Place, \$500 Second Place, \$250 Third Place awarded for top three performances. Pre-registration required.

Registration for March vocal auditions can be done online at www.teencenterusa.org beginning January 1, 2019.



2016 Teen Idol Finalists take the center stage after Semi-Finals



2016 Top Three Winners accept their prizes

In the past 12 Months our site www.teencenterusa.com has had over 10,000 Page views with an average of 6 minutes on the site.



8th Annual “Be the Change” BBQ Bash: Dinner and Live Auction

October 19th, 2018

6:00-9:00 PM

Laguna Town Hall

3020 Renwick Ave, Elk Grove, CA 95758

The First Annual Be the Change Dinner and Auction was held August 7, 2010 at the Hilton Garden Inn of Elk Grove and featured local Teen Idol Winners and event Emcee and Auctioneer Pat Hume.

Now in its 7th year, the 2016 Be the Change Variety Show, Dinner and Auction in Elk Grove is set for Friday, July 15, 2016, being planned now.

This event is one of the most anticipated in the Elk Grove community, and the 300 seats are expected to sell out, made up of local business owners, local and state politicians, and other VIP community leaders.

Each year the event garners press coverage, including the Elk Grove Citizen and Sacramento Bee.

Attendees include representatives of our corporate partners including Laguna Sunrise Rotary, Frontier Communications, Pepsi Corporation, 5 Star Bank and many more.



Founded in 1990, The Teen Center USA- Elk Grove was formed to communicate the importance of education, public responsibility and physical fitness for the youth that we serve. The Teen Center has provided the core developmental building blocks for our community's teens' mental, physical, social and spiritual well-being for the last twenty years. To achieve this goal, we have focused on supporting our youth through teen empowerment and boundary management. We also have high expectations for the youth that are involved in our program. Specifically, we work to ensure that our program participants use their time constructively, are committed to learning and are building solid values, self-esteem and most importantly, their character. The Teen Center has established positive relationships with hundreds of area teens each year, by providing them with a place to gather, sending them a positive message of truth and helping them to change the direction of their lives.

The work of the teen center has been possible through partnerships with the City of Elk Grove, the Elk Grove Police Department and several other community based organizations in Elk Grove. Although we are proud of the work we have done, our community educators and civic leaders continue to be concerned about the number of teens at risk in the Elk Grove area. In fact, given the explosive growth of the Elk Grove community, there are many more teens than ever that are at risk. Specifically, more youth in our community are exposed to negative influences such as violent crime, child abuse, drugs and poverty. As a result, many of these youths feel they are helpless to change their circumstance and feel their future is hopeless. The challenge we face is to find ways to help reduce the impact of these risk factors by identifying programs that can help to protect these children. We feel our program is invaluable not only to the youth that we serve but also to the overall Elk Grove community.

The Teen Center USA's future vision and goals are to see satellite teen centers in proximity to each high school and middle school in Elk Grove. Having line of sight drop-in centers are critical in providing services to the youth in the community. Along with these drop-in centers, we envision having a larger central facility that would provide classrooms to teach In Depth Life Skill classes, computer labs, basketball courts, weight training classrooms, and a kitchen to provide meals and teach classes on proper nutrition and food preparation.

We also have another current project we are working on and that money raised during the Big Day will go towards our Teen Center USA Mobile Unit. In the latter half of 2015, a 30 ft. motor home was donated to the Teen Center by Elk Grove citizen who is a big supporter of the Teen Center and the work that we do. We are currently retrofitting this motor home into a mobile Teen Center. The Mobile Teen Center will be equipped with a bike and skateboard repair shop, computers, video games, music and a volunteer mentor staff. Much like food trucks, we will go to different locations every day and teens will be able to follow us on social media to find out where we will be. Our hope is to expand our presence into all of Elk Grove and not just Old Town. As we slowly raise funds for a larger central facility, we have the dream of the Mobile Teen Center bridging towards that future central facility as well as satellite teen centers and hope to be fully operational by Fall/Winter 2016.

Our organization relies primarily on private donations from individuals and businesses. In order for us to continue this vital service to the youth of Elk Grove, at the level that is necessary, we must raise \$150,000.00 each year. Therefore, we ask that you consider making a donation to support us. We have several sponsorship packages available to choose from (See attached)

We are proud of our long and rich history of serving the needs of this great community. Financial contributions help to ensure our programs are available to those most in need. If you are moved to make a contribution, please make your check payable to Teen Center USA.

Thank you in advance for your support, all donations are tax deductible.
TID No: 27-2032207- 501(c)(3).

Sincerely,
Goldeen Tamayo Smith
Executive Director



Please sign me up for the following sponsorship:

- Graduate Level - \$5,000**
- Senior Level - \$2,500 - \$4,999**
- Junior Level - \$1,500 - \$2,499**
- Sophomore Level - \$1,000 - \$1,499**
- Freshman Level- \$500-\$999**

Contact Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Please complete the following and return or fax to:

Teen Center USA - Elk Grove
P. O. Box 1538
Elk Grove, CA 95759
(916) 686-6942

Contact Information:

Teen Center USA Elk Grove
8978 Elk Grove Blvd. Elk Grove, CA 95624
(916) 686-6942 Phone
(916) 686-5631 Fax
TCUSAEGDirector@frontier.com
www.teencenterusa.com
TID No: 27-2032207



Teen Center USA produces a number of prestigious events that are available for sponsorship annually. These events consistently attract audiences composed of corporate executives, philanthropists, community leaders, celebrities as well as state and local officials. Each event offers Teen Center USA sponsors excellent exposure and benefits, i.e.: branding, media placement and access to community leaders and community residents. All benefits may be customized to suit the sponsor's needs and the specific event.

Sponsorship Levels are:

Graduate Level - \$5,000 or more
Senior Level - \$2,500 - \$4,999
Junior Level - \$1,500 - \$2,499
Sophomore Level - \$1,000 - \$1,499
Freshman Level- \$500-\$999

Benefits of Sponsorship	Graduate	Senior	Junior	Sophomore	Freshman
<i>Sponsor name will be part of the official event name (ie: SPONSOR NAME presents the Be the Change Dinner and Auction</i>	X				
<i>Most prominent name and logo placement on all printed materials</i>	X				
<i>Prominent Sponsor name recognition in all press releases <u>related to events</u></i>	X	X			
<i>Opportunities for Sponsor logo placement in the PSA's related to event, newspaper ads and magazine press</i>	X	X			
<i>Name recognition in all press releases related to events</i>	X	X			
<i>Logo placement on Be The Change website <u>with link</u> through to sponsor website</i>	X	X	X		
<i>Preferred seating/table(s)/tickets at events For Dinner Graduate 1 table/ 10 tickets, Senior 8 tickets, Junior 4 tickets</i>	X	X	X		
<i>Logo placement on banners, which serve as backdrop in all press photo opportunities</i>	X	X	X	X	
<i>Photo opportunities with celebrity guests</i>	X	X	X	X	
<i>Prominent name and logo placement on all printed materials <u>related to event</u> (i.e. Invitation, Event Program, Save the Date card)</i>	X	X	X	X	
<i>Business Name placement on Be The Change website</i>	X	X	X	X	X